

HIPERLOGY

TECHNOLOGY. MEDIA. TRANSFORMATION



Awards & Accolades



| | | | | |
|--|---|---|---|---|
| Gold - Best Banking Website Bronze - Corporate Website Horizon Interactive 2018 Awards 2019 | Gold - E-commerce Website Horizon Interactive 2018 | Best Digital Media Agency - Retail SLT 01 Awards 2018 | Best Website - Retail SLT 01 Awards 2018 | Best Digital Integrated Campaign - Retail SLT 01 Awards 2018 |
| | Best Fashion/Beauty Website WebAwards - 2018 | 1st Runner Up Best Digital Media Agency - Media & Publishing SLT 01 Awards 2018 | 2nd Runner Up Best Website - Manufacturing SLT 01 Awards 2018 | Silver - Graphics & Communication A'Design Award - 2016 |

Our Clients

HUTCH

UNION BANK



SCOPE
C I N E M A S



EZYTM
CORPORATION



ORACLE



 **United Motors Group**



SWX
SHIRTWORKS

ACQUEST



PickMe

beko

mentos

HAYLEYS
ADVANTIS
Going Beyond



GONUTS
with DONUTS



HIPERLOGY

Products & Solutions



Communications



**Digital Asset &
Eco-system Management**



Platforms & Technology



Communications

Digital Media Marketing

- Campaign Strategy & Execution
- Performance Marketing/PPC & SEO
- Content Marketing
- Insight Driven Video Marketing
- Influencer Marketing
- Digital PR
- Digital CSR
- Consumer Insights Analysis
- Digital Query Management
- Campaigns through Sentiment Analysis
- Crisis Management

Design & Creatives

- Creative Campaign Development
- Package Designing
- Corporate Brand Identity
- POSMS & Marketing Collateral
- Animated Videos
- Retail Outlet Branding
- UI/UX



Digital Asset & Eco-system Management

- Development
- CRM Integrations
- Website User Behavior Monitoring
- Visitor Behavior Prompting Chatbot Development

Platforms & Technology

- Corp Connect - Intranet Platform
- Brand AI: Chat Bots





United Motors Group

Generating a qualified lead pool for a collection of Mitsubishi and Non-Mitsubishi vehicle models through cross platform lead generation campaigns



Total Reach

4,757,133

Total Engagement

948,851

Total Leads Across
All Models

10,690

Total Vehicles Sold
Through Digital Leads

480

Digital Lead
Contribution to Total
Organization Sale

47.3%



Domino's Pizza®

To increase app downloads and improve in App purchases

Downloads

20,400

Increase in
App Downloads

64%

Increase App
Orders

71%

Increase
In sales Value

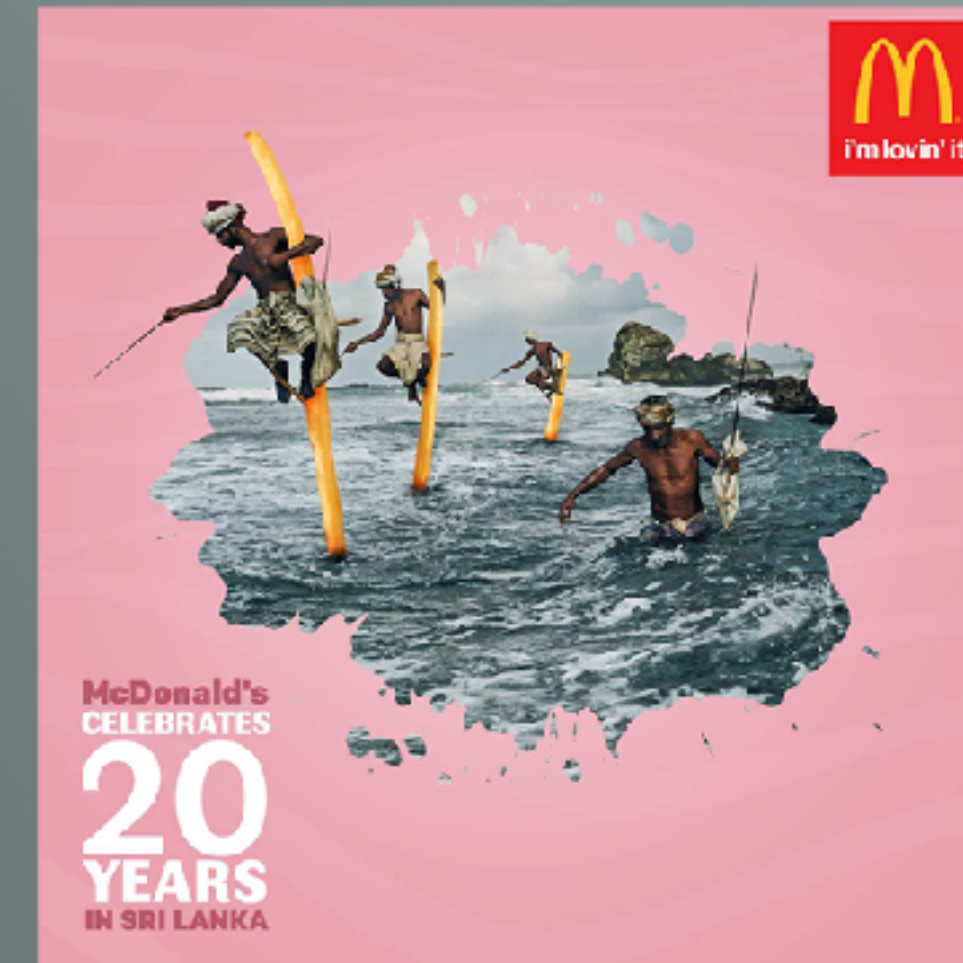
130%

A family is playing in a backyard at night. A man is sitting on a red and white checkered blanket, holding a young boy who is standing on the blanket. A young girl is sitting on the ground next to them. To the left, there is a small tent and a string of warm white lights. To the right, a large shadow of the family is projected onto a wall, with the boy's shadow making a heart shape with his hands. The scene is illuminated by the warm lights of the tent and the projection.

BRANDS THAT THINK LIKE PUBLISHERS
**are winning the
marketing game!**

HIPERLOGY
enables brands to take this journey!

McDonald's Social Media



McDonald's

Digital Media



Anasa

Digital Media



Anasa

Digital Media

HIPERLOGY



ANASA
ANASA WELLNESS RESORT
LUXURIOUS
WELLNESS RETREAT

HORTON PLAINS

ANASA HORTON PLAINS

HIGH UP IN THE MOUNTAINS OF SRI LANKA, 2100 METRES ABOVE SEA LEVEL, RESIDES THE BEST VIEW TO OBSERVE THE ENTIRETY OF SRI LANKA. A TWO-HOUR DRIVE FROM ANASA WELLNESS RESORT, THE JOURNEY IS RIDDLED WITH SCENERIES OF MAGIC AND EXCITEMENT. UPON REACHING THE PLAINS, YOUR HIKE TOWARDS THE MOUNTAINS WILL BEGIN. REACHING THE SUMMIT, YOU WILL BE WELCOMED WITH BREATH-TAKING VIEWS AND AESTHETIC BRILLIANCE UNIQUE ONLY TO HORTON PLAINS AND SRI LANKA.

USD 60 ENTRANCE FEE PER PERSON, TAX INCLUDED.

USD 12.5 FOR CHILDREN BETWEEN THE AGES 6-12.

USD 35 ADDITIONAL TRANSPORTATION COST.

SWEATERS AND SHOES RECOMMENDED.



ANASA
ANASA WELLNESS RESORT
LUXURIOUS
WELLNESS RETREAT



ANASA HORTON PLAINS

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USD 35 ADDITIONAL TRANSPORTATION COST.

SWEATERS AND SHOES RECOMMENDED.

HORTON PLAINS



Flora

Digital Media



Mitsubishi Motors

Digital Media



Press Ads

Unimo

THE DFSK Glory 580
Exciting Driving Experience

Rs. 3,895,000/-

Outputting max torque from 1800rpm

1.5 L Turbocharged engine, vigorous power output

7 SEATER

6 SPEED CVT AUTO TRANSMISSION

WARRANTY 3 Years or 100,000KM's

Unimo Enterprises Limited
(A fully owned subsidiary of United Motors Lanka PLC)
Hotline : 0117 565 165

Available Colours :
Blue, Black, Red, Brown, White

15 L Turbocharged engine, vigorous power output

Audio System with MP3/MP4/USB/AUX/Reverse Video/Cell Phone Connection

Reverse Sensors

Factory fitted Rear Spoiler

Leather seats

TPMS (Tyre Pressure Monitor System)

Multi-functional Steering Wheel

4 Airbags for assured safety

Electronic Parking Brake (EPB) ABS + EBD

Power Shutters (Air & Auto)

Power Mirrors with Retract Options

Day Time Running Lights

Push-start & Keyless Entry

Sunroof

DVVT DVVT technology for even lower fuel consumption

Gear box CVT

PERODUA

AXA
YOUR SMART MOVE

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1000CC VVT-i එන්ජින්

ABS+EBD

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රු. 3,275,000/-

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Hotline : 0117 565 140

100, Hyde Park Corner, Colombo 2.

www.facebook.com/unimo.lk

www.unitedmotors.lk

PERODUA

AXA
YOUR SMART MOVE

අයවැයවී පෙර මිලට

කොටස සම්පූර්ණ

රු. 3,650,000/-

රු. 3,450,000/-

TRADE-IN PROMOTION

එකම සුවිශේෂත්වය සහ සුන්දරත්වය...

Unimo එන්ටර්ප්‍රයිසීස් ලිමිටඩ්
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PERODUA

Z100
Sports edition

කාමෙන් සිටින්න

රු. 1,999,000/-

Unimo එන්ටර්ප්‍රයිසීස් ලිමිටඩ්
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Union Bank

Elite Circle Booklet



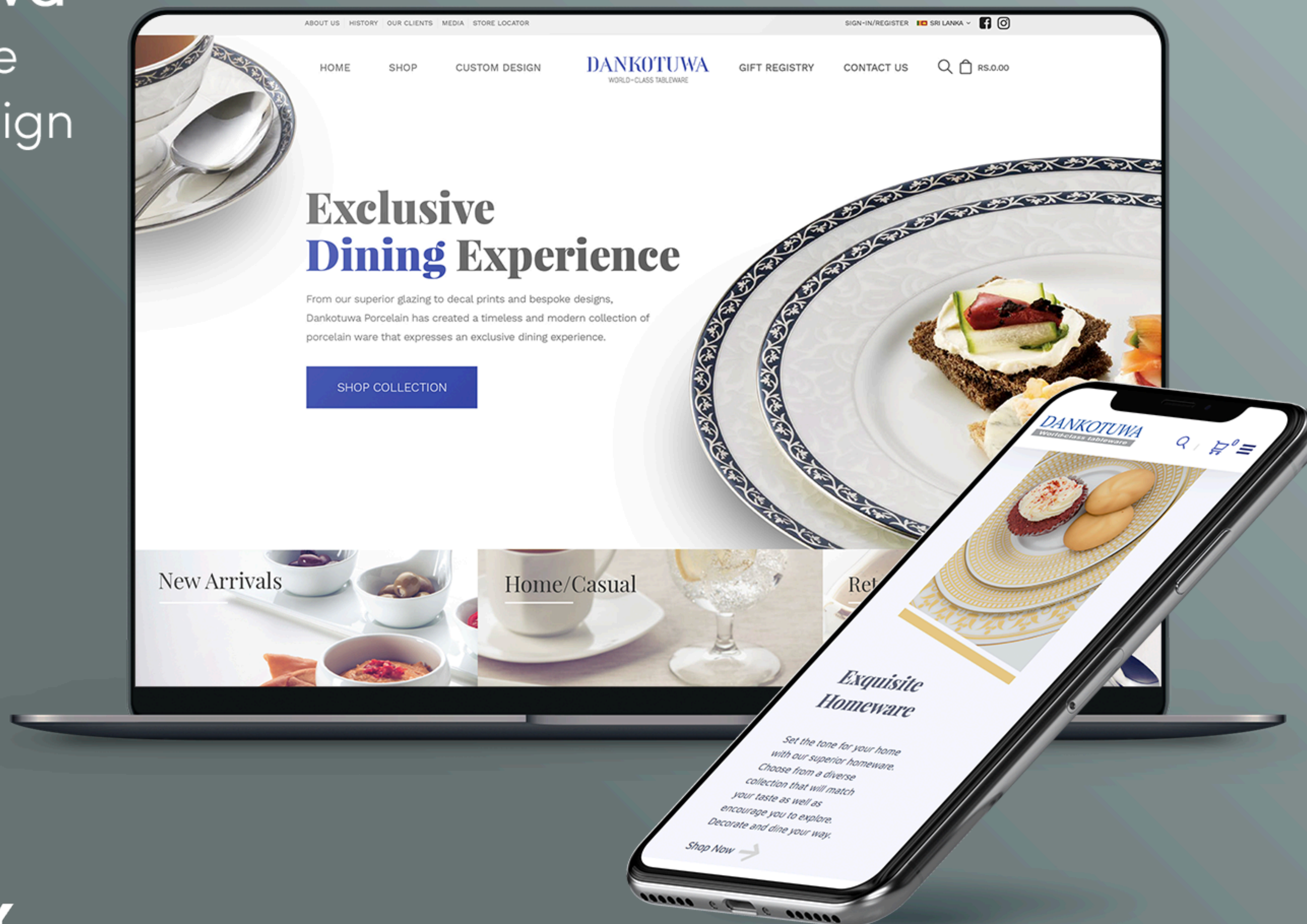
Union Bank Website Design



Di Shoes Website Design



Dankotuwa E-commerce Website Design



Astra

Marketing Materials



ENDLESS
EXPRESSIONS *of*
LOVE



 **UNIQUE JEWELS**
Always & Forever

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